

**4 TOWN REGIONAL ECONOMIC VITALITY PLAN**

**STEERING COMMITTEE MEETING**

**AGENDA**

**July 20, 2022, 2PM – 3PM**

**VIA ZOOM**

**Join Zoom Meeting**

**<https://us02web.zoom.us/j/88470822452?pwd=VndVWVNnRytMRDJ2UkRHZnJ2UjUydz09>**

**Meeting ID: 884 7082 2452 - Passcode: 887524**

**Call in:**

**1 929 205 6099 - Meeting ID: 884 7082 2452 - Passcode: 887524**

Welcome!

- Marketing consultant services – consultant hired, kick off meeting held, first concepts shared
- 4 Town – Tolland County Chamber of Commerce partner – WordPress website tune-up forum in July
- UCONN Masters of Public Administration intern – assistance with 4 Town initiatives – student hired – to start early September
- Expanding partnerships – collaborations – invitations for future discussions: State Office of Tourism, Eastern CT Workforce Investment Board
- 4 Town Talk - Other Town news that relates to 4 Town mission

Next meeting date, time, agenda items

Adjournment